

Every church has its own story to tell

ACTIVITY

The story facts	Setting <i>Time / location</i> <i>(juxtaposition)</i>	Main Characters	Plot	Narrative arc	Image <i>Image(s)/ composition</i>	A creative title
THEME: The story behind the story						
Which sense is invoked and how						

- 1) A humble and relatively inaccessible 12th century church is currently in a poor state of repair, do you think it would be worth a visit...?
- 2) During a recent spell of dreadful weather, a tree has fallen in the village. A craftsperson is using the wood to make something for the church...
- 3) Our churchyard has a large number of very old apple trees. Each autumn, members of the community make baked goods using the fruit.
- 4) On Easter day in 1786, the central tower of this riverside church collapsed, though you wouldn't have any idea looking at it today...



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Think about how storytelling might apply to your own church, its history and your current activities... content exists everywhere!

Write down the 5 most important:

People

Places

Objects

Historical events

Social events

Current projects

Partnerships



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Interpreting our church stories

ACTIVITY

My story						
Key message						
Who is my story intended for?	What is the purpose of telling my story?	What do I want viewers to do as a result of hearing my story?	What interpretation methods would be most suitable to tell my story?	What images would help to tell my story?	How might 'the senses' be used to help tell my story?	How can I measure the impact of my story?



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