



Discover Churches

Hidden Stories, Open Doors

National Churches Tourism Conference

Tuesday 11th October, 2022 10am to 4.15pm at The Abbey, Shrewsbury

Come along and find brilliant inspiration, tips and support to open your church and tell your story.

Monday 10th October Optional afternoon 'Hidden Stories' visits to unforgettable historic rural churches; walking tour of Shrewsbury centre churches led by the CVTA, and informal supper.

Tuesday 11th October Inspiring key note speakers. Take part in a wide range of topical and creative seminars and workshops.

In addition you will also meet partners and church tourism members, and hear about the Discover Churches Hidden Stories, Open Doors NHLF funded project, including the launch of a new Church Tourism Resource Guide.

All welcome in person or online. Based in historic town of Shrewsbury.

To find out more and book your place:

discoverchurches.org.uk →



Herefordshire
Churches
Tourism
Group



Discover Churches

Hidden Stories, Open Doors

Programme Outline

Monday 10th October Optional Activities

Spend a delightful afternoon and early evening either;

Join the CVTA **free guided tour** of Shrewsbury Churches or **Hidden Stories, Open Doors** guided coach visits to intriguing rural churches - from Anglo Saxon to High Victorian or Roman settlements, Mortimer War Lords and Civil War Sieges to 21C misericords or from the Doomsday Book, Bishop Heber to Sir Ninian Comper.

£20.00 per person. Finally gather for an informal early evening supper in Shrewsbury.

Tuesday 11th October Conference

Conference Programme

9.30am Registration

Bringing History Alive. Professor Catherine Clarke, Director of the Centre for the History of People, Place and Community at the Institute of Historical Research. Creator of the long distance, walk, cycle or drive St. Thomas Way pilgrim route from Swansea to Hereford.

Raising the awareness of churches in the rural landscape through the medium of television. Jules Hudson, English archaeologist and television producer.

Promoting and enabling the potential of places of worship as a sustainable community resource. Becky Payne co-author of Crossing the Threshold Toolkit and the National Churches Trust Maintenance Booker, HRBA volunteer and trustee of the Churches Visitor and Tourism Association.

Followed by, a choice of seminars and lunch held in the Abbey and the United Reform Church.

These include Open Doors - getting the message right; Happy visitors make generous visitors; Raising income through experiences involving visitors; Ways to tell your hidden stories when volunteers are not in your church; How to put your church on the tourist map; Church tourism networks. Discover Churches Hidden Stories, Open Doors Resource Guide; Don't forget your churchyard.

The Afternoon session concludes with light refreshments, networking and a Question and Answer Panel.

Delegate fees £40.00 (inclusive of lunch), £20.00 for SCTG and HCTG members.

Online £10.00 Key-note speakers session and £5.00 per seminar.